

The safest bet and still the best.

The world's largest palette of colorant starts with the world's safest formula—and we have the battery of tests to back it up. First, our team performed the same safety studies the cosmetics industry performs on its products. Then we sent our entire line of colorant to labs across the country for independent safety testing, too.

The results were exactly what we expected – non-toxic, non-reactive, non-flammable, environmentally friendly – but now it's a certifiable fact that Colorbiotics[®] colorant is safer than the salt sitting on your dinner table. That means safe for plants, safe for pets and safe for people.



TOXICOLOGICAL STUDIES

Our colorant rated in the lowest and safest level of toxicity possible — Category IV. That means our colorant is less toxic than table salt. The safety testing consisted of the following areas:

- Skin Sensitization
- Acute Dermal Irritation
- Acute Eye Irritation
- Acute Inhalation Toxicity
- Acute Dermal Toxicity
- Acute Oral Toxicity

PLANT PHYTOTOXICITY

Our colorant was studied alongside a sample of commonly found plants that included petunia, vinca, salvia, tomato, timothy and celery. The results showed that direct plant contact with our colorant is safe for landscapes and gardens.

VOC ANALYSIS

EPA Method 8260B was used to screen for 46 volatile organic compounds that can be harmful or toxic to people, plants and animals. Zero out of those 46 VOCs were detected in our colorant.